Why you need presence and impact in leadership

As our work environments become more complex, the ability to communicate with presence and impact has become a must-have skill for leaders who want to engage, inspire and connect meaningfully.

SMG's "Executive Presence and Impact program" is a dynamic catalyst for you to build your confidence, credibility and connection.

Effective leaders:

- · communicate ideas clearly at meetings
- · engage effectively and empathetically with stakeholders
- · speak convincingly to senior management
- · inspire confidence in their teams and leadership
- · convey their vision in a way that inspires support

2024 Dates

SMG's Executive Presence and Impact Workshop dates have just been released. At only \$1,250 + GST, places are likely to sell-out, so book today to secure your place.

	BRISBANE	SYDNEY	MELBOURNE
Available dates	9th May 5th September	16th May 15th August	20th June 29th August
Program runs	9am–5pm	9am–5pm	9am–5pm
Location	TBC: Brisbane CBD	TBC: Sydney CBD	TBC: Melbourne CBD
	BOOK NOW	BOOK NOW	BOOK NOW

Program includes: Full day workshop, all materials, morning tea, lunch, and afternoon tea.

"When people are forming an impression of you, what you say is only 7% of what people come away with."

Deborah Gruenfeld Stanford Graduate School of Business

Learn from a world-class expert

As an expert in stage performance, with extensive executive coaching experience, Peter Kingston has the experience, skills and knowledge to help you develop your leadership presence.

Peter demystifies performance techniques to help participants experience the freedom of confident, authentic communication. With a clear business focus and understanding of the challenges faced by corporate leaders, Peter provides personalised insights and exercises to maximise the outcomes for each participant.

Uniquely qualified to identify and communicate the changes and learnings each individual requires, Peter helps participants learn how to put new skills into practice in a safe environment with real-time feedback.

About the program

Designed for corporate influencers, change practitioners and leaders of leaders, this highly interactive and empowering workshop will help you overcome fears, change old habits and convey your personal brand of authentic leadership.

- · Immediate impact on presence and improved confidence
- Understand how to quickly connect with audiences, both large and small
- · Learn the secret to speaking less and saying more!

SMG EXECUTIVE PRESENCE AND IMPACT WORKSHOP

Learn techniques and skills to connect with your audience

The "Executive Presence and Impact" program will:

- · enhance your influencing and communication skills
- provide you with insight and performance techniques to suit your development needs or goals
- build confidence and executive presence to be more influential

Led by Peter Kingston, SMG's world-class expert in communication and presentation, our "Executive Presence and Impact" program is a highly effective one-day investment in yourself:

Outcomes include:

- Understanding the impact of your behaviour, vocal tone, and the words you choose
- Preparing your presence for meetings, speaking and the social environment
- Working with story to communicate your leadership message with impact

Working with Peter Kingston

"The whole day was an 'aha' moment! I really enjoyed *prepare like an actor* and *the framing* techniques. They really stood out. It has given me the tools to enhance my 'presence' in meetings and when presenting. It will also give me more confidence. I liked that it was a small group: we could learn off each other and provide feedback in a safe environment."

"Peter is an excellent facilitator with great energy. He has a great ability to simplify the complex, and to understand business issues to convey them in a simpler, easier way to understand."

"I was so motivated. You really give me skills to take away and apply to my working and personal life."



Peter Kingston Executive Coach & Facilitator

Peter's approach to leadership development draws from his experience as a performer, theatre director, educator and coach.

A former Head of Directing at the National Institute of Dramatic Art (NIDA) and Head of Theatre at the Western Australian Academy of Performing Arts (WAAPA) – Peter has a unique talent for developing communication, presentation and leadership capability in senior executives, managers and corporate speakers..

Peter brings these skills and a unique insight to his corporate work, organisational review, strategy, change management, and leadership.

Qualifications & Key Experiences:

Corporate leadership

- Executive Coach and Facilitator with leaders at all levels
- Lead Tutor with NIDA Corporate Performance
- Company director with In Corporate

Leadership in theatre and education

- Former Artistic Director, Griffin Theatre Company, and Black Swan Theatre Company Perth
- Former Head of Directing, National Institute of Dramatic Art (NIDA)
- Former Head of Theatre at the Western Australian Academy of Performing Arts (WAAPA)
- Former Board member Australian National Playwrights Centre (ANPC), Black Swan Theatre Company and NSW Premier's Arts Advisory Board

Qualifications

- Bachelor of Performing Arts (Acting) NIDA
- Bachelor of Arts (Hons) University of Sydney

Don't miss out!

This in-demand program will run with a maximum of ten participants, so book now to secure your place.

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